



Behind the scenes with Aussie Youth







A unique and original concept in Australian Media

‘Behind the scenes with Aussie youth.’

‘THE CREW’ is a half hour variety program that hands the microphone to Aussie youth giving them the opportunity to produce and star in their own brand of television. The program is open for participation to all young people ranging in age from 16 up to the early 20’s. It is the only program giving them an authentic voice on Australian television.

‘THE CREW’ is a showcase of their talents, hopes and dreams and of the unique culture that is a part of growing up in the 21st century. It’s young people exploring their world with cameras, telling it how it is, and having a blast in the process.

On air for 17 years on SBS, we’ve been up in hot air balloons and abseiled through waterfalls in the middle of winter, we’ve interviewed rock stars, prime ministers and princes, produced high impact documentaries on youth issues and launched dozens of media careers. We’ve had over 8000 young people take part in telling their own story and we’ve had a lot of fun in the process.

Now it’s time for the next chapter as ‘THE CREW’ goes ‘SOCIAL’.

It is the young people who take part in the program that produce the stories and determine the content of each episode. They also help guide the overall look and direction of the show. As we embrace social media via Twitter, Facebook and YouTube young people Australia wide will have continuous access to the program. The next chapter of ‘THE CREW’ will be driven by the fans!

Be a part of the revolution



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‘Behind the Scenes with Aussie youth.’

THE CREW Features

GENERAL SHOWCASE

‘THE CREW’ is diverse in nature and content, reflecting the nature of Aussie youth. From politics to fashion, sport and music to hard hitting documentaries on youth issues, our young crews attack their stories with relish and a surprising degree of professionalism.



SOCIAL MEDIA meets ‘THE CREW’

At the heart of ‘THE CREW’ there is a driving connectivity with the audience who, through Facebook and Twitter, contribute ideas to the program. They informally compete to be given the opportunity to become a part of the ‘THE CREW’, either for their 15 seconds of fame or possibly - to launch their media career!

Through their interaction via Twitter, Facebook, and our YouTube channel, the audience come to ‘own’ the program as they increasingly set the agenda for week-to-week content as well as the general approach, the look and direction of the program.

The YouTube ‘CREW’ channel supports the broadcast showcase, showing behind the scenes material, extended interviews, and supplementary production. The online channel also features video comments and clips produced by the audience. This channel becomes a hub of audience connectivity and interaction. It also provides source of audience produced video material that can be included in the program.

Tune in to the revolution

CREW PERFORMANCE SHOWCASE



'THE CREW' provides a unique showcase for young artists for performance in music and dance. There are currently a multitude of based music - reality television programs on Australian Television. None of these shows do a great deal to encourage the development of grass roots musical expression. 'THE CREW' breaks the drought. We provide an opportunity for young artists to perform on National TV. Currently we have several hundred high level young musicians and dancers attached to the program.

THROUGH THE EYES OF YOUTH



Growing up has never been easy and this time in history has it's own unique challenges. This part of the program looks at the issues of most concern to young people. Our young crews team up with experts to develop treatments that accurately interface with our young audience. Issues addressed have to date included: racism, stress, binge drinking - the issue and alternative, coping with depression, relationships, driver safety, smoking 'dope', peer group pressure, suicide etc..

CREW INDIGENOUS



'THE CREW' works with indigenous youth in city, rural and remote communities teaching production skills to the young people and providing them a positive voice in the Australian media.

THE CREW

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